

## PROJECT RECORD:

### 2014-2018

**European Union (Tempus X)** (2014). Development of Cruise Tourism in the Black Sea Region.  
Various Locations: Papathanassis, A. (Project Partner)

### 2013

**Costa Crociere (Cruise Operator)** (2013). Concept Development and Implementation Roadmap for the Costa University Award (Project Report). Genova, Italy: Papathanassis, A. (Project Leader)

### 2012

**Deloitte Consulting – CAPVIS Financing Ltd** (2012). Project Tourist (Confidential Market Report). Düsseldorf, Germany: Papathanassis (Advisory Partner – Project Team)

**Rückenwind (Non-Profit Organisation)** (2012). Conceptualisation and Implementation of Alternative, Sustainable Donation Methods (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

**Nordsee Zeitung (Local News Agency)** (2012). Market Research on the Reader Acceptance of Online Newspaper (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

### 2011

**Fahrgastbeirat Verkehrsverbund Bremen/Niedersachsen (Lower Saxony's Public Transport Passenger Association)** (2011). Market Study - Conversion Potential from Private to Public Transport (Project Report). Bremen, Germany: Papathanassis, A. (Project Leader)

**SightSeaing (Online Travel Agency)** (2011). Web 2.0 Marketing Plan (Project Report). Hamburg, Germany: Papathanassis, A. (Project Leader)

### 2010

**Connect Jobs (International Crewing Agency)** (2010). Cruise Certification Program for Professionals (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

**Luedking, A.** (2010). Market Study - Adoption of 3D Technologies in the Tourism Sector (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

# Prof. Dr. Dr. Alexis Papathanassis

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## 2009

**Beluga Shipping (Cruise Operator)** (2009). Market Potential & Distribution Channel Development (Project Report), Bremen, Germany: Papathanassis, A. (Project Leader)

**Royal Caribbean International (Cruise Operator)** (2009). B2B Marketing & Distribution Channel Development (Project Report). Frankfurt, Germany: Papathanassis, A. (Project Leader)

**Connect Jobs (International Crewing Agency)** (2009). Cruise Recruiting Quality (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

**Meyenburg Local Tourism Authorities (Schwanewede)** (2009). Sustainable Destination Development (Project Report). Meyenburg, Germany: Papathanassis, A. (Project Leader)

## 2008

**Deloitte Consulting – Waterland M&A Services** (2008). Project Donau (Confidential Market Report). Düsseldorf, Germany: Papathanassis (Advisory Partner – Project Team)

**Peter Deilmann Rederei (Cruise Operator)** (2008). Segment Analysis & Product Development (Project Report). Neustadt in Holstein, Germany: Papathanassis, A. (Project Leader)

**ITF (Market Research Consultancy)** (2008). Destination Management (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

## 2007

**Royal Caribbean International (Cruise Operator)** (2007). Market Penetration & Distribution Strategy (Project Report). Frankfurt, Germany: Papathanassis, A. (Project Leader)

**Peter Deilmann Rederei (Cruise Operator)** (2007). Customer Relationship Management (Project Report). Neustadt in Holstein, Germany: Papathanassis, A. (Project Leader)

**Green Baltic (Specialist Cruise Operator)** (2007). Market Introduction (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

**Geb Schoemaker GmbH (Ship Consumables Supplier)** (2007). MIS Development (Project Report). Bremen, Germany: Papathanassis, A. (Project Leader)

**ITF (Market Research Consultancy)** (2007). Market Feasibility Study (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

## 2007

**Peter Deilmann Rederei (Cruise Operator)** (2006). Market Analysis & Product Development (Project Report). Neustadt in Holstein, Germany: Papathanassis, A. (Project Leader)